

B2B COMMERCE

1. Conditions for obtaining the license to use the BRAND

The license to use ACERTA's brand, hereinafter "the brand" is granted to companies that have received one or more conformity certificates by ACERTA in relation to a common scope. I.e.: Food safety. Such license shall be in force until the expiration of the last certificate in force or until notification by written by ACERTA to the licensee. This document must be signed prior to delivering the logos to the licensee.

According to the above restrictions, the licensee may use the Brand under the following conditions.

2. Contents of ACERTA's Brand

The Brand includes the following elements:

- Scope of the certification. I.e: Food safety, animal welfare, etc.
- ACERTA's registered brand.
- Reference to the use number license and ACERTA's website.

3. Brand applications

The licensee must receive ACERTA approval prior to any use of Brand. In general terms, the Brand cannot be used in any way that can lead to confusion regarding the scopes of the granted certificates.

The following rules must be strictly respected:

The Brand can be used:

- In the company B2B information linked to the product or products within the scope of the certificate.

The Brand cannot be used:

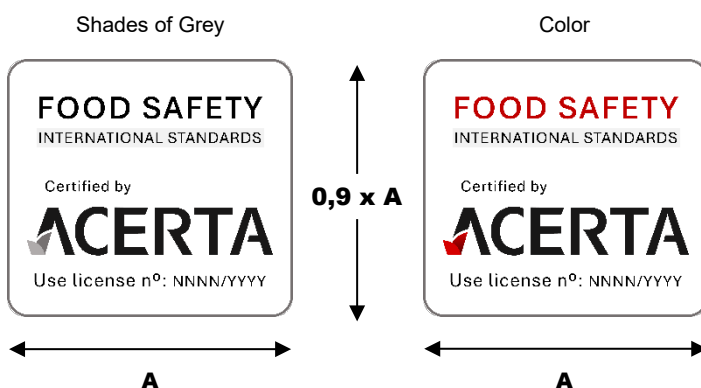
- For B2C purposes. I.e.: On the units of the products nor on their primary packaging.
- On stationery (company paper, letters, bills ...).
- If the company manufactures products not included in the scope of the certificate, the brand cannot be used in such a way that may lead to think that such products are within the certified scope

4. Rules for graphic application

ACERTA provides the Brand to the applicant in electronic formats: jpeg, gif, tiff, etc.

In any case, the Brand must be applied in homothetic way, i.e., respecting the proportions of width and height, and it must never be applied in a size that ACERTA's website cannot be easily read. Recommended A > 24 mm for printed uses.

5. Design features



Accepted by the client

Signature:

Company

Name:

Charge: